

News Release

FOR IMMEDIATE RELEASE:

Oct. 17, 2008

Second Winner in Path2College 529 Plan VIP Fan Experience Sweepstakes to Attend the UGA Homecoming Game

Fans still have chance to win the Ultimate VIP Fan Experience to the Georgia Tech/UGA Game

ATLANTA (Oct. 17, 2008) – The Path2College 529 Plan announced today that Chad Reeves of Colbert, Ga., is the second winner of the VIP Fan Experience Sweepstakes. On October 18, Reeves plus three friends will attend the University of Georgia's homecoming game against Vanderbilt University at Sanford Stadium in Athens, Ga.

In addition to four tickets to UGA's homecoming game, Reeves also receives a game program and helmet autographed by Head Coach Mark Richt.

Reeves, a student at Gainesville State College in Watkinsville, Ga., heard about the Path2College 529 Plan VIP Fan Experience Sweepstakes through Facebook.

"I think this Sweepstakes was a great way for people to learn about the Path2College 529 Plan," said Reeves. "I wish my parents had known about this program before I started college."

The Sweepstakes, sponsored by the Path2College 529 Plan, Georgia's official 529 college savings plan, is open to all Georgia residents and all Path2College account owners.

Anyone who has already registered to win a game package has also been automatically entered for a chance to win the **Ultimate VIP Fan Experience** grand prize – **four tickets to the Georgia Tech-University of Georgia game on November 29, 2008**, played this year at Sanford Stadium in Athens, Georgia. The winner will also receive limousine transportation to and from the game, pre-game hospitality and sideline passes, two game programs, four game t-shirts, and a football autographed by either Mark Richt or Paul Johnson.

Georgia Tech and UGA fans who have not already registered to win the VIP package still have time. Entries must be received online by November 16. The winner will be announced on November 17.

Visit www.path2college529.com for complete Sweepstakes rules and to register for a chance to win. The Sweepstakes is free and no purchase is necessary. Void where prohibited.

The Path2College 529 Plan VIP Fan Experience Sweepstakes was launched in late August to coincide with Governor Sonny Perdue's proclamation of September as College Savings Month in Georgia. To kick off College Savings Month, the Path2College 529 Plan teamed up with the football programs at the University of Georgia and Georgia Tech to help raise awareness of the college savings plan.

Any funds in a Path2College 529 Plan account can be used for tuition, room and board, books, fees and other qualified college expenses at virtually all colleges in Georgia and nationwide. Contributions made by Georgia taxpayers to a Path2College 529 Plan account are eligible for a Georgia state income tax deduction of up to \$2,000 per beneficiary per year, and any earnings are federal and state income tax free. Transfers from another state's 529 plan are not eligible for the Georgia state income tax deduction. Recapture provisions may apply.*

For more information on the Path2College 529 Plan, or to register for the VIP Fan Experience Sweepstakes, visit: www.path2college529.com.

* Georgia tax forms refer to the Path2College 529 Plan as "Georgia Higher Education Savings Plan" (GHESP).

Consider the investment objectives, risks, charges and expenses before investing in the Path2College 529 Plan. Please visit www.path2college529.com for a Disclosure Booklet containing this and other information. Read it carefully.

Before investing in a 529 plan, you should consider whether the state you or your Beneficiary reside in or have taxable income in has a 529 plan that offers favorable state income tax or other benefits that are only available if you invest in that state's 529 plan.

We are required to notify you that the tax information contained herein is not intended to be used, and cannot be used, by any taxpayer for the purpose of avoiding tax penalties. It was written to support the promotion of the Path2College 529 Plan. Taxpayers should seek advice based on their own particular circumstances from an independent tax advisor.

Account value for the Investment Options is not guaranteed and will fluctuate based upon a number of factors, including general market conditions.

© 2008 TIAA-CREF Tuition Financing, Inc., program manager. TIAA-CREF Individual & Institutional Services, LLC, member FINRA, distributes the Path2College 529 Plan.

C43096

###