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CONTACT:
Chuck Penuel
Path2College 529 Plan
(404) 463-0000

Jenn Looney/Jennifer Wiggins
AkinsCrisp Public Strategies
(615) 329-9525/(865) 680-1457

Tennessee and Georgia Put Aside Football Rivalries to Team Up and Kick-Off College Savings this Football Season

Lea Bryant from Mt. Juliet, Tenn., Awarded \$1,000 to Kick-Off Her College Savings

KNOXVILLE, Tenn. — As Rocky Top plays at Neyland Stadium on October 10, two long-time college football rivals, Tennessee and Georgia, will compete on the field for the usual year-long bragging rights. But today the two states came together in Mt. Juliet to award \$1,000 to Lea Bryant to help her kick-kick off her college savings.

Lea Bryant was the winner of the Path2College Coloring Sweepstakes held in September to commemorate College Savings Month and get parents and children thinking about their own path to college.

“No matter which team wins the football game, Tennessee and Georgia will continue to work together to put more kids on the path to college through our partnership to promote the *Path2College 529 Plan*, a tax-advantaged way for families to save for college education and related expenses,” said Tennessee Treasurer David H. Lillard, Jr.

The partnership between the two states to promote the Path2College 529 Plan offered by the State of Georgia, officially launched during College Savings Month in September of 2008.

“We hope that families across both Tennessee and Georgia will kick-off their children’s college savings during football season,” said Treasurer Lillard. “Both of these football teams have shown us that success on the field doesn’t just happen—it takes planning, strategy and commitment. The same is true when preparing for our children’s future. Creating a financial strategy and making the commitment to save small manageable amounts over time helps ensure the success of our states’ children.”

Any earnings in the *Path2College 529 Plan* are federal income tax-exempt when used for tuition, room and board, books, fees and other qualified college expenses at virtually any school in the US and many abroad. The plan offers seven investment options and participants can arrange for automatic contributions into their accounts to be drawn directly from a bank account or through payroll deductions.

"While fans in Tennessee and Georgia are cheering on their Volunteers or Bulldogs, our universities are providing a quality education for students and making a positive impact on our states, the nation and the world," said Dr. Jan Simek, interim president of the University

of Tennessee. "We are proud to partner with our football rivals in Georgia to help more students fulfill their dreams of graduating from college and pursuing careers of their choice."

The *Path2College 529 Plan* offers parents and grandparents a way to prepare for the future costs of college tuition with no sign-up, maintenance or third-party sales fees – just a low annual asset-based management fee, and accounts can be opened online with as little as \$25.

"The University of Georgia is pleased to join with Tennessee to support the Path2College program, which helps families plan and prepare to invest in a young person's future success," said Dr. Michael F. Adams, president of the University of Georgia. "The program has worked well in this state for almost a decade, and I believe it will benefit our neighbors in the Rocky Top state as well. I am glad that, with this effort, we are on the same team."

For more information on the *Path2College 529 Plan*, visit: www.path2college529.com or call (877) 424-4377.

Consider the investment objectives, risks, charges and expenses before investing in the Path2College 529 Plan. Please visit www.path2college529.com for a Disclosure Booklet containing this and other information. Read it carefully.

Before investing in a 529 plan, you should consider whether the state you or your Beneficiary reside in or have taxable income in has a 529 plan that offers favorable state income tax or other benefits that are only available if you invest in that state's 529 plan.

Account value for the Investment Options is not guaranteed and will fluctuate based upon a number of factors, including general market conditions.

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