

MEDIA ADVISORY

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First Winner Announced in *Path2College 529 Plan* VIP Fan Experience Sweepstakes

Fans have two more chances to win tickets to games, and other prizes

ATLANTA (Oct. 2, 2008) – The *Path2College 529 Plan* announced today that Kelly Mitchell of Brooks, Georgia is the first winner of the VIP Fan Experience Sweepstakes football game package. On October 4th, Kelly plus three friends will watch the Georgia Tech Yellow Jackets take on Duke University at Bobby Dodd Stadium in Atlanta, Georgia.

In addition to four tickets to the Duke/Georgia Tech game, Kelly also receives a game program and helmet autographed by Head Coach Paul Johnson.

Kelly, the proud grandmother of six grandchildren ranging in age from ten years to ten months, heard about the *Path2College 529 Plan* VIP Fan Experience Sweepstakes on the radio. Although Kelly is not a current *Path2College 529 Plan* account owner, she is now considering the *Path2College 529 Plan* for her grandchildren. Kelly plans to attend Saturday's game with her husband Colin and two guests.

The Sweepstakes, sponsored by the *Path2College 529 Plan*, Georgia's official 529 college savings plan, is open to all Georgia residents. The *Path2College 529 Plan* is also offering game tickets and prizes for the October 18th Vanderbilt/UGA homecoming game. Entries must be received online by October 12th. The winner will be announced October 13th. The Sweepstakes is free and no purchase is necessary. Void where prohibited.

Anyone who registers to win a game package is automatically entered for a chance to win the **Ultimate VIP Fan Experience** grand prize – **four tickets to the Georgia Tech-University of Georgia game on November 29, 2008**, played this year at Sanford Stadium in Athens. Limousine transportation to and from the game, pre-game hospitality and sideline passes, two game programs, four game t-shirts, and a football autographed by either Mark Richt or Paul Johnson will also be awarded to the winner. Georgia Tech fans that missed the September 28th entry deadline and UGA fans that miss the October 12th deadline may still enter through November 16th for their chance to win the **Ultimate VIP Fan Experience** at the rivalry game. The winner of the **Ultimate VIP Fan Experience** will be announced on November 17th. Visit

www.path2college529.com for complete sweepstakes rules and to register for a chance to win.

The sweepstakes coincides with September's designation as College Savings Month in Georgia, declared by Georgia Governor Sonny Perdue. To kick off College Savings Month, the *Path2College 529 Plan* teamed up with the football programs at the University of Georgia and Georgia Tech to help raise awareness of the college savings plan.

Any funds in a *Path2College 529 Plan* account can be used for tuition, room and board, books, fees and other qualified college expenses at virtually all colleges in Georgia and nationwide. Contributions made to a *Path2College 529 Plan* account are eligible for a Georgia state income tax deduction of up to \$2,000 per beneficiary per year, and any earnings are federal and state income tax free. Transfers from another state's 529 plan are not eligible for the Georgia state income tax deduction. Recapture provisions may apply.*

For more information on the *Path2College 529 Plan*, or to register for the VIP Fan Experience Sweepstakes, visit: www.path2college529.com.

* Georgia tax forms refer to the *Path2College 529 Plan* as "Georgia Higher Education Savings Plan" (GHESP).

Consider the investment objectives, risks, charges and expenses before investing in the Path2College 529 Plan. Please visit www.path2college529.com for a Disclosure Booklet containing this and other information. Read it carefully.

Before investing in a 529 plan, you should consider whether the state you or your Beneficiary reside in or have taxable income in has a 529 plan that offers favorable state income tax or other benefits that are only available if you invest in that state's 529 plan.

We are required to notify you that the tax information contained herein is not intended to be used, and cannot be used, by any taxpayer for the purpose of avoiding tax penalties. It was written to support the promotion of the Path2College 529 Plan. Taxpayers should seek advice based on their own particular circumstances from an independent tax advisor.

Account value for the Investment Options is not guaranteed and will fluctuate based upon a number of factors, including general market conditions.

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